



Fact Sheet

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Americans love their pets. In fact, 70% of U.S. households own a pet, according to the 2021-2022 [National Pet Owners Survey](#) conducted by the American Pet Products Association. Caring for these animals' health is critical. This includes proper grooming, which results in more than just a cute pet; it is essential to an animal's well-being. Grooming helps maintain a pet's health, and skilled groomers may identify potential conditions hiding under fur or in the ears.

Company Overview

Founded in 2017, Furry Land Mobile Grooming is America's fastest growing franchise provider of professional mobile pet grooming services. With a focus on exceptional service and loving care, Furry Land offers full service grooming for dogs and cats at each customer's doorstep. The company has been growing steadily, and currently there are 70 locations operating or under development nationwide.

Mobile Grooming

The benefits of mobile grooming include: convenience, less stress for the pet, one-on-one treatment without exposure to other animals, a clean and cage-free environment, and quicker service for a highly efficient experience.

High Quality Care

Furry Land invests in sophisticated mobile grooming vehicles to ensure every pet's comfort. Each temperature controlled van has electricity to power the equipment, a hot water heater to ensure the perfect bath temperature and a therapeutic bathing system to clean and soothe pets. The spacious vans can safely accommodate large animals. Furry Land groomers use only premium products.

Services

The ASPCA recommends regularly brushing a pet's coat and fur, washing their skin, and cleaning their eyes, teeth, nails, and coat.

Furry Land groomers brush, bathe, shampoo and condition, towel dry (face), blow dry (body), de-shed, clip and cut hair, clean eyes and ears, and trim nails. Clients may add-on services, such as mat removal, a fresh breath treatment, and a doggy facial. Also, pet supplies are available for delivery at the time of grooming service. Cost depends on the size of the animal and selected services.

Service Areas

Furry Land is expanding across the country with locations in markets such as Phoenix, Colorado Springs, Atlanta, Orlando and Greenville-Spartanburg. A full list is available on the company's website.

More information can be found at www.furryland.us, and for franchising opportunities, visit www.furryland.us/franchise.